

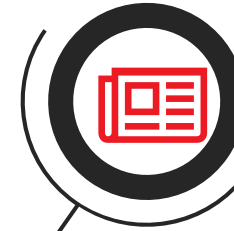
RELIGIOUS & FRATERNAL ORGANIZATIONS

Faith organizations involvement in coalitions improves the health and wellness of parishioners as well as the community. These organizations can share educational information through inserts in bulletins and newsletter messages.



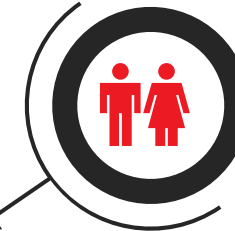
MEDIA

Media partners are important in spreading public health media campaigns. Media partners help us to shape social norms and perceptions around what it looks and feels like to have healthy people, families, and communities.



PARENTS

An effective parent program strengthens communication between parents and youth, supports parents who refuse to allow alcohol or other drugs at parties, provides information about sources of alcohol and drugs, and reinforces other parents who are trying to keep their youth drug free.



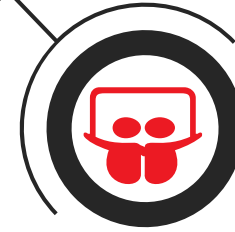
BUSINESS

Local employers are key to creating healthy communities. They can support coalition efforts by partnering with us to spread awareness messages with employees and associates, host and/or sponsor events, join coalition meetings and share concerns of local businesses.



YOUTH-SERVING ORGANIZATIONS

Youth service organizations provide support to coalitions by helping to promote social change. When youth give their time and talent to improve their communities, they learn important leadership skills, gain community voice, and develop a network of civic-minded peers.



CIVIC & VOLUNTEER GROUPS

Civic groups address meaningful issues and provide some of the most important resources for their community. Civic groups are a perfect forum to start conversations about drug use and prevention.



State and local government agencies can help coalition efforts by implementing evidence-based prevention and treatment policies and programs to reduce costs while improving health and wellness.



STATE & LOCAL AGENCIES WITH EXPERTISE IN SUBSTANCE ABUSE

YOUTH

Youth volunteers have insight on the risk factors affecting their peers, and they can also liaison and be a representative to spread prevention messages with other youth. Coalition involvement is an opportunity to build leadership skills and influence change.



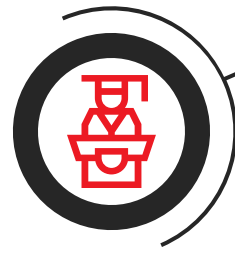
LAW ENFORCEMENT

Law enforcement is on the frontlines, and sees the consequences caused by substance misuse. They have access to data, and can provide the coalition with arrest and overdose information pointing to the types of substances being used in the community



SCHOOLS

Schools use various methods to help prevent substance misuse they will not use drugs or alcohol, teaming up with. Allowing students to sign pledges that law enforcement to get the message across, and establishing mentoring programs are just a few strategies implemented.



HEALTHCARE PROFESSIONALS

Medical professionals play an important role in prevention. They can screen their adolescent patients for drug use, provide brief interventions, refer them to substance disorder treatment if necessary and provide ongoing monitoring and follow-up.



ASAP

Alliance for Substance Abuse Prevention

Local problems need local solutions. Coalitions, like ASAP, engage multiple sectors of the community to employ a variety of strategies to address local substance abuse issues.

What is your role in the coalition?

